

Develop an effective online presence with our Comprehensive Optimization Program

Our Search Engine Optimization program comes with an unconditional guarantee: You will be satisfied with the results of our program, or we will refund your money in full.

Large organizations have a distinctive set of challenges on the Web. They need to drive leads and sales while building brand awareness. We understand these needs.

Our **Comprehensive Optimization Program** is custom-made for large organizations that need to have a first-class presence on the Web. This optimization and advertising program combines traditional marketing and public relations tactics with our proven search engine optimization techniques to meet these objectives.

The package includes:

- **Selecting key words for your site** — We will work with you to create a list of search terms that your prospects are most likely to use when searching for your site, product or services.
- **Consulting on any needed changes to your site** — We will work with your website company to ensure your site is optimized for search engines, without altering your design integrity.
- **Implementing multiple SEO strategies** — We'll focus on the different audiences you serve, including prospective and current customers.
- **Conducting a Public Relations campaign** — We'll write the press releases, press kit documents and do the follow up that will get you noticed by the media and provide exposure for your brand and products or services.
- **Submitting your pages to appropriate search engines** — We handle all submissions and resubmissions to all major search engines.
- **Developing cross links** — We list your site on complimentary sites to drive prospects and buyers.
- **Online advertising support** — We will develop, test, recommend and place online ads to build awareness and drive sales.
- **Ecommerce directory listing** — We'll list your site with appropriate ecommerce and direct-selling directories, further enhancing your traffic flow.
- **Monitoring your results** — Our program provides the reports you need to gauge your progress. We'll monitor your traffic increases, your standing with major search engines and how visitors interact with your site.

*(Program does not include the cost of any online advertising.
A four-month minimum applies.)*

The logo for thinkLogic, featuring the word "think" in a lowercase, italicized sans-serif font and "Logic" in a bold, uppercase sans-serif font, both in black. The logo is positioned above a horizontal line with small tick marks.

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