

Help customers find you on the Web with our Brand Recognition Optimization Program

Our Search Engine Optimization program comes with an unconditional guarantee: You will be satisfied with the results of our program, or we will refund your money in full.

Search engines can drive a significant amount of traffic to your website. In fact, search engines can account for up to 50% of new visitors to a website.

With the competitive nature of the Web today, however, many companies find that a Google or other search engine search for their specific company name fails to point to their website. Worse, a search for your company name may bring up the websites of competitors.

Our **Brand Recognition Optimization Program** is tailored to provide companies with a cost-effective way to make sure that customers and prospects who are searching for your company can find you on the Web.

The package includes:

- **Consulting on any needed changes to your site** — Many sites are designed with a human visitor in mind, not search engines. Flash animation, Java menus and dynamic content are attractive and effective, but all but invisible to search engines. We will work with your website company to ensure your site is optimized for search engines, without altering your design integrity.
- **Adding the right tags to your pages** — Based upon your key words, we will add the right links, metatags, titles and image names to optimize your site.
- **Submitting your pages to appropriate search engines** — Once your site is optimized, it needs to be submitted to the search engines and directories that will drive traffic. We handle all submissions and resubmissions.
- **Monitoring your search result standings for three months** — Our 90-day program provides the reports you need to gauge your progress.

The logo for thinkLogic, featuring the word "think" in a lowercase, italicized, sans-serif font and "Logic" in a larger, bold, uppercase, italicized, sans-serif font. Below the text is a horizontal line with small tick marks.

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