

# Get your company found on the Internet with our Retail Business Search Engine Optimization Program

*Our Search Engine Optimization program comes with an unconditional guarantee: You will be satisfied with the results of our program, or we will refund your money in full.*

**S**earch engines can drive a significant amount of traffic to your website. In fact, search engines can account for up to 50% of new visitors to a website.

Designing your website to appear near the top of specific searches takes more than adding keywords to your website. It takes a search engine strategy that incorporates specific keywords, meta tags, links, cross links and promotions. Once your site becomes visible on search engines, targeted visitors can come to your site and become customers.

Our **Retail Business Program** is designed to meet the needs of businesses that require an advanced solution for driving traffic to their ecommerce enabled website. This premier program combines our search engine optimization program with strategies for effective online advertising.

The package includes:

- **Selecting key words for your site** — We will work with you to create a list of search terms that your prospects are most likely to use when searching for your site, product or services.
- **Consulting on any needed changes to your site** — Many sites are designed with a human visitor in mind. Flash animation, Java menus and dynamic content are attractive and effective, but all are invisible to search engines. We will work with your website company to ensure your site is optimized for search engines, without altering your design integrity.
- **Adding the right tags to your pages** — Based upon your keywords, we will add the right links, meta tags, titles and image names to optimize your site.
- **Submitting your pages to appropriate search engines** — We handle all submissions and resubmissions.
- **Developing cross links** — We work with other, complimentary sites to get your site listed on theirs and drive prospects and buyers.
- **Online advertising support** — We will develop, test, recommend and place online ads to build awareness and drive sales.
- **Ecommerce directory listing** — We'll list your site with appropriate ecommerce and direct-selling directories, further enhancing your traffic flow.
- **Monitoring your results for four months** — Our 120-day program provides the reports you need to gauge your progress. We'll monitor your traffic increases, your standing with major search engines and how visitors interact with your site.

The logo for thinkLogic, featuring the word "think" in a lowercase, italicized sans-serif font and "Logic" in a bold, uppercase sans-serif font, both in black. The logo is positioned above a horizontal line with small tick marks.

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*This a 120-day program.  
(plus the cost of any online advertising)*